



**BVIMR ALUMNI  
e-NEWSLETTER**

December 24

**2011**

**UNITED BRETHREN**

**BVIMR** Bharati Vidyapeeth University

Paschim Vihar, New Delhi

# BVIMR Alumni e-Newsletter

A publication of Bharati Vidyapeeth University Institute of Management & Research  
1<sup>st</sup> Edition, December 2011



We have enjoyed our association with you and our participation in your growth & development. Your achievements have been our rewards.

## **BVIMR now & then:**

**BVIMR** was established in 1992 to impart comprehensive and holistic modern education to our young generation. Skills and knowledge is only separated with one red line of mutualism. people actually have the same capacity in their brain, yet, as they grow mature, influenced by the environment and people around them, they can feel in which part of discipline they can reach the great point. BVIMR is focused on providing that platform to all its students. Education is a lifelong process and BVU is Re-accredited



with Grade "A" by NAAC for the second time. This reflects on the seriousness of the University and its constituent units on the selfless goals which it has set for itself. The University is known for its distinctiveness in imparting quality education, inter – disciplinary courses, stare-of-the-art infrastructure, library and computer laboratory facilities, student – centric pedagogic practices with versatility in academic, sports and cultural activities.

new class rooms, Tutorial Rooms, Conference / Seminar Halls and MDP room are added.

**Then:** BVIMR was established in the year 1992 with permanent affiliation to the University of Pune, offering programmes in MBA, MPM, MCM, PGDBM and MMS. The total area of the institute's was 6931.17 Sq.mt. having 8 classrooms, 1 tutorial Room and 1 Seminar / conference Hall.

Institute's activities were limited to 1 national

Conference, 1 management festival

“Renaissance” and placement initiatives for the students.

**Now:** 2005 – 06 was the year of crowning glory for BVIMR, New Delhi, it came under the ambit of Bharati Vidyapeeth University, Pune. New U G and PG courses

were introduced. The institute has ensured that academic activities are meeting the requirements of the industry;

progress of the institute was always in the forefront. Campus area was increased to 8975.50 sq.mt Classrooms are now equipped with Interactive Board, roof top LCDs with standby OHPs. Library which was having 9640 books now boasts of over 39,000 books and more than 180 national and international journals are a part of it besides a digital library of 30 computers. Computer strength has

increased from 120 to more than 400 computers. BVIMR has a Wi-Fi enabled campus with a healthy broadband capacity of 10 mbps. To

strengthen Research work Soft-wares like SPSS, EBSCO and Prowess are available. The

institute has now to his credit 5 AICTE sponsored International Conferences and national conferences held annually on

burning issues. The institute's hosts variety of student driven events to provide our budding talent to showcase their potentials.



**From the desk of our Hon'ble Founder:**

**W**hat is the most important take-away from any Management program? There are factors like the knowledge gathered over the course of the program or the lovely job we walk away with, how-ever in my opinion it's the network of fellow students that is the most special. Hence, I would like to take this opportunity to appreciate the efforts of BVIMR for initiating alumni activities.

The success of the alumni association however is directly dependent on the effort the alumnus, invest for this cause. Hence, I request each one of you to actively participate in the activities and also come up with innovative ideas to make it a more enjoyable experience for all concerned

We expect our Alumni Association will continue to add considerable value to the e-newsletter as it stands today, and for years to come.

With best wishes,

**Dr. Patangraoji Kadam**

## From the desk of our Hon'ble Vice Chancellor



**I**t is our great pleasure to have an opportunity to launch the alumni e-newsletters.

BVIMR Alumni Association was launched in 2002. I appreciate the efforts of former BVIMR students for setting up this association. It is not easy to put former BVIMR students together to the alumni association who are spread all over the world working in different fields. In these circumstances, issuing of the alumni e-newsletters is of vital importance for the alumni in order to promote the communications among the

members.

I believe the newsletter will be advantageous to academic endeavors of the members and help to widen management horizons, since it can promote interactions among former BVIMR by developing opportunities to exchange information. It will also be useful to promote new collaborative works among alumni members & help alumni stay in touch with friends.

Congratulations to the Alumni e-Newsletter Team on the first issue!

With best wishes,

**Dr. Shivajirao Kadam**

**From the desk of our Hon'ble Secretary:**



**A**lumnus is among the greatest assets of BVIMR, as they have proved repeatedly over the years their generous support to development campaigns of the institute. I would like to thank all for your continuous support & time for all alumni endeavors. Opportunities are abundant, whether you graduated decades ago or just recently, you possess insights and wisdom that can greatly benefit our current students'. So request to all would be to contribute significantly to this annual newsletter and ensure its

continued success.

I would like to thank all those who have put in their extra bit to make this launch of e-newsletter possible.

With best wishes,

**Dr. Vishwajeet Kadam.**

## From the desk of our Director



Dear Friends,

We are proud to release the first edition of the Alumni e-newsletter. Our endeavor is to keep the Alumni members up dated on BVIMR news.

I am of the firm belief that the Alumni e-newsletter will give our students a chance to reconnect, and more importantly, to have the unique opportunity of interacting and being mentors to our current and budding Managers of BVIMR fraternity .

I urge you to stay connected and be an active participant in this new e-newsletter. Suggestions for improvements are always welcome.

With best wishes,

**Dr. Sachin S. Vernekar**

## **Editorial column: United Brethren**



Dear Friends,

This gives me great pleasure and a sense of pride that I have been given the opportunity by the college to be able to connect and address all of you. It is a small Endeavour of the Ex-student body and the college to try and keep you all abreast with the achievements, events and activities of the college and the ex-students.

E news is a welcome step in keeping you posted on how your friends and Alma Mater have been growing up in all these years.

BVIMR has gained strength in its journey of 19 years and is firm on the path of growth and progress. Any institute apart from its infrastructure and staff is recognized by the alumni it has, our alumni have spread to all parts of the world and are doing great for themselves and the society.

The college on its end has been going all out to connect with most of us through different endeavors and I am sure you have experienced the same in one form or the other.

I am sure you will enjoy going through this e-news and contribute in the future editions to develop this as your space and medium to express and suggest .....

Best Wishes....

**Aditya Vij**

## BVIMR Alumni Meet 2011 London Chapter:

One more sparkler activity of BVIMR Alumni Association (UNITED BRETHREN). The Association-hosted its annual Alumni meet of London Chapter on 11th June,11 in London. This meet brought BVIMR community of alumni, all together and provided a wonderful evening to rekindle old memories amongst the alumni, re-called the heydays at BVIMR.



**Mr. Rajesh Setia with Alumni members in London**

The alumni were touched by the warm reception and participated in high spirits, making the meet a huge success. Mr. Rajesh Setia (an alumni and Vice President of United Brethren) in coordination with Ms.Monisha Thakur and Ms.Sumathi Narayanan Menon who are heading London Chapter, Alumni Association welcomed the alumni and congratulated them for their excellent performance in the corporate world. The alumni conveyed their appreciation to BVIMR Alumni Relationship Committee for an excellent and successful event with a promise to hold such events in the future also.

**Alumni Platform:**

**Telephonic Interview with one of the alumni from one of the earliest batches**

Mr. Anurag Mishra (**Batch:** 1994-96)

Presently working: Krishnapatnam Port Co. Ltd., a Private Port on the East Coast of India, in Nellore Distt of Andhra Pradesh as Sr Manager (Human Resources).

Born & brought up	Dehradun
School	Joseph’s Academy, Dehradun
B.Sc.	H N B Garhwal University, Srinagar, Uttrakhand
Masters in Personnel Management	BVIMR, New Delhi.



**Anurag Mishra with his son**

**Pursuing LLB**

Started his career with M/s Silicone Industries (India) Ltd., at Rajasthan in 1996, & subsequently worked in Mauri Yeast (Australian MNC) at Bulandshahr in UP.

**The most cherished memories of BVIMR**

Hanging around with friends; scramble for food and discussing what is in hold for all of us in the coming years.....

**Your favourite quote**

“I shall make it happen”

**The greatest benefit of a BVU degree**

Gives direction to our career; and ensures we earned it.

**What are you reading now?**

To the Last Bullet by Ms Vineeta Kamte.

**What’s on your iPod?**

As ever, Mohd Rafi & Kishore Kumar.

**Something every BVIMR student must do**

Live life King Size each day, each hour!!!  
You are armed to face the world.

**What occupies your free time?**

My family; that is what you work for...

**Your alternate career choice**

I think, I would have been an Advocate.

**Proudest BVIMR achievement**

Entrusted with the job of designing placement broucher.

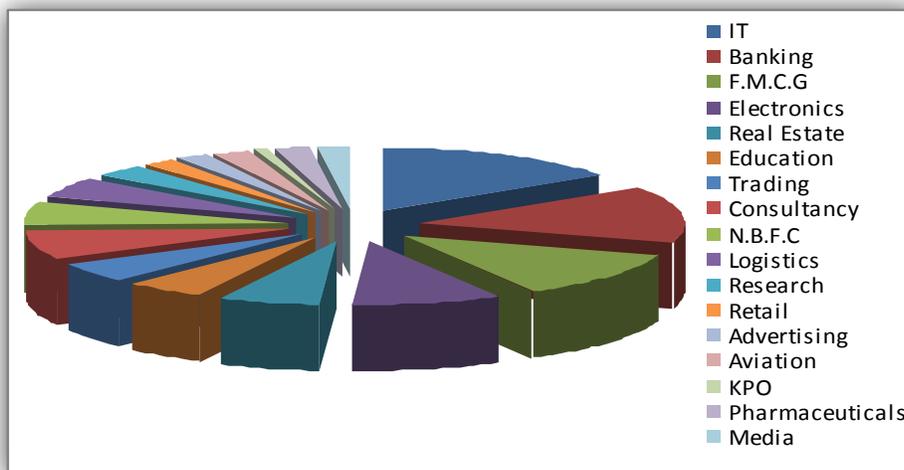
## Placements 2010-11

Highest Package 9 Lacs!!

### PLACEMENT AT A GLANCE 2010-11

**Total Students – 120**  
**Total Companies Visited – 98**  
**Placed Students – 110**  
**Entrepreneur-6**  
**Further Studies-4**  
**Highest Salary – 9 Lac**  
**Average Salary – 5.6 Lac**

With the cooperation of our Alumni and Corporate Resource Centre (CRC) the placements of the Institute touches the new heights. More than 90 companies have visited



the campus till date. This has been only possible because of the hard work and efforts of the students, fully backed with the full support of the Corporate Resource Centre (CRC) team, Alumni and Faculty members. BVIMR is witness of 100% quality placement for the last five years. Every year good companies including FMCG, Banking, IT, automobiles and many more have been included in our recruitment lists. Our students are placed in the companies like Onida, ITC Ltd, Times Of India, Daffodils Software Ltd, Modi Group, Wipro, IBM TCS, IIPM, Bharati Airtel.

## **BVIMR: Today' youth**

### **Students' on LIVE INDIA NEWS CHANNEL**

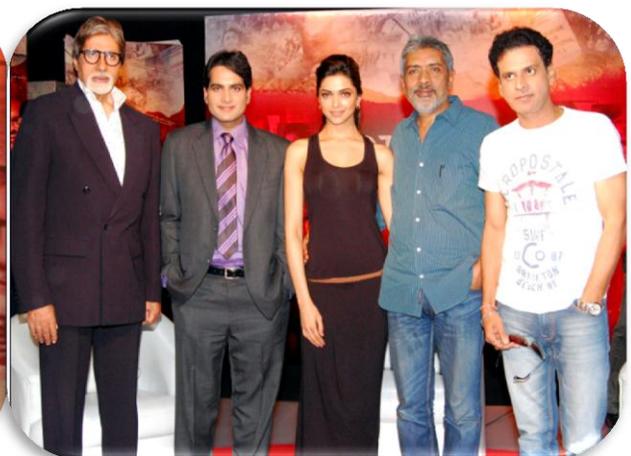
On 23<sup>rd</sup> Feb'2011, Live India News Channel visited BVIMR's campus to shoot its programme **"Youngistan Ka Budget"**. MBA Ist & IInd year students presented their views on budget, their budget expectations and what should be the government's responsibilities with regard to employment and education perspectives. It helped the students to build and gain a practical insight into the budgetary issues.



**Students giving their views on budget for the programme "Youngistan Ka Budget"**

### **We arranged a visit for BBA V semester students on LIVE INDIA CHANNEL on 05-AUG-2011**

The show was "Aarakshan with Amitabh", It was a live telecast with Amitabh Bacchan, Deepika Padukone, Prakash Jha, Manoj Bajpai. Question-answer session started at 1 p.m.



**Talk show: Nurse's troubles and their relationship with the patients.**

**Venue: Delhi Doordarshan**



### **BVIMR ON LOK SABHA T.V. CHANNEL**

#### TALK SHOW: ASMITA

- TOPIC: Right to Education: Role of NGO's in the education of slum area children.
- A group of students of BVIMR had the privilege of visiting LOK SABHA to participate in vital discussion on the renowned show "ASMITA". ASMITA is a popular show on LSTV where eminent people from the **Media, Government and Non-Government bodies** have a group discussion on current issues related of the global world.

## Director's achievements

**BVIMR Director Dr. Sachin S. Vernekar at an MDP in Sri Lanka:** Sir was the key-note speaker at the Management Development Program in Colombo, on “Thriving on Customer Experience Management” (CEM) at the invitation of McQUIRES RENS & JONES, Sri Lanka’s premier management consultancy firm.

- Director on “ASMITA” loksabha T.V. Program Discussion topic “Parents expectations and admissions”. Panelist team:
  1. Dr. Sachin S Vernekar      Director BVIMR
  2. Sumit Vohra                Founder - Admission Nursery. Com
  3. S.L.Jain                      Principal - Mahaveer Senior Model School
  4. Ashok Aggarwal            Supreme Court
- Received “International Award for Excellence in Human Resource Development For his immense & indelible contribution to the field of Human Resource Development From Rapport Bangladesh Limited Dhaka Bangladesh.
- Elected as Representative of Institutional Members in the Governing Council of All India Management Association (AIMA) for the term 2010-2012
- AIMA Fellowship award
- International Speaker Award for contribution in HR Development Worldwide by Rapport Bangladesh Ltd, Dhaka, Bangladesh.
- “Meri Dilli Puraskar” from NNS Media Group, New Delhi at the hands of Governor of Delhi for outstanding contribution in Education .
- Awarded for Excellence Achieved in “Academics” by Bharati Vidyapeeth, Pune
- Recipient of “Best Academician Award” International Business Summit and Research Conference organized by Centre of International Business, Amity Business School, NOIDA
- Fellowship award from “**All India Commerce Association for extra ordinary contribution in the field of Commerce and Management**”.



**Members of faculty - BVIMR**

**“Ideal teachers are those who use themselves as bridges over which they invite their students to cross, then having facilitated their crossing joyfully collapse, encouraging them to create bridges of their own...”**

Glimpses of the past endeavors:







## Quiz Time:

- Q.1.** Large size hand-writing generally indicates what characteristics in the personality of the writer?
- Q.2.** What does the selling acronym AIDA stand for?
- Q.3.** One of the most effective and efficient forms of marketing is abbreviated to the initials WOM; what is it?
- Q.4.** What is the only number that equals twice the sum of its digits (digit means numerical symbol)
- Q.5.** What number turned on its side (rotated 90 degrees) is the symbol for infinity?
- Q.6.** What comes from the seed of the tropical Theobroma cacao tree?
- Q.7.** Which of these is a 'soft' skill? Analyzing, Monitoring, Budgeting, Counseling?
- Q.8.** It is said that "If you can't measure it then you can't..." what?
- Q.9.** What is the name of the cake traditionally eaten in Italy at Christmas?
- Q.10.** A vowel-less six-letter word relating to music and contraception?

**A1)** Extraverted or out-going nature, **A2)** Attention, Interest, Desire, Action, **A3)** Word Of Mouth, **A4)** 18 ( $1 + 8 = 9$ ;  $2 \times 9 = 18$ ), **A5)** 8, **A6)** Chocolate, **A7)** Counselling. ('Soft' skills typically involve people and communications), **A8)** Manage it., **A9)** Panettone, **A10)** Rhythm

**Answers:**

“*Success is not a place at which one arrives but rather the spirit with which one undertakes and continues the journey....*”

**Editorial Board:**

<b>Editor in Chief</b>	Dr. Sachin S. Vernekar
<b>Editor</b>	Mr. AdityaVij
<b>Advisory Board</b>	Mrs. Madhu Shridhar Mr. Sanjoy Roy Mrs. Seema Chaudhary Mrs. Supreet Wahee
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